



VZ

MOTION DESIGN AGENCY

Company presentation

Selected portfolio

[Website](#)

[YouTube](#)

[Our Best Works](#)

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VZ – a motion design & CGI agency

We build a lasting emotional connection between your brand and customers.

We visualize meanings and keep complex things simple in order to attract and hold attention, thereby engaging your audience and moving them to act.

- The world's leading motion design and CG experts
- Reliability – all 700+ deadlines have been met in time
- Unique contemporary and trending design
- Research & Development
- 24/7 in touch with you



Meet our team

Founders



Alex Shamin

Co-founder / Executive
Producer



Anton Posokhin

Co-founder / Executive
Producer



We have a team of **14** hard-working
and high-qualified professionals:

- 2 Executive producers
- 2 CG producers
- 1 Production director
- 1 Art director
- 2 Illustrators
- 6 Motion designers
- 2 CG generalists

We also hire outsourced staff for a project if it is needed. Depending on your deadline and project requirements, we can quickly increase our team by 2 or 3 times and meet your goal.



What we create

- 01 Commercials & Advertising
- 02 Corporate Presentations
- 03 3D Branding & Event design
- 04 3D Technical Visualization
- 05 Explainers

Our main specialty

- 01 Oil & Gas
- 02 Industrial
- 03 Sportsbook & Casino
- 04 Jewellery
- 05 Events



Commercials & Advertising

Selected portfolio



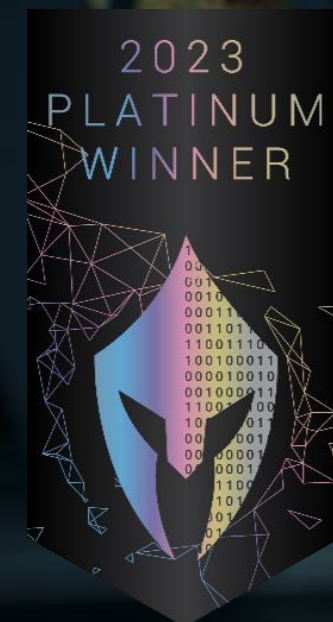
Planet of Bets – What is a game?

▶ Watch video

An advertising video for betting company Planet of Bets Entertainment B.V.

We developed 15 creative concepts, and we ran tests in 3D Houdini software for a month. At the end, we came up with a 30-second video, consisting of 20 scenes.

The video was adapted for 3 languages – English, Russian and Persian.



Planet of Bets – Sports in Space

[▶ Watch video](#)

Humanity is one step away from space exploration. There are a few every day problems to be solved. For example, what if the space settlers on planet X want to remember the recent excitements of sports?

We showed astronauts trying to play football on an unknown planet. However, all their attempts are futile due to a lack of gravity, uncomfortable spacesuits, aggressive environment. What can be done when you want to experience sports adrenaline?

The POB comes to the rescue!



Tabayer

[Watch video](#)

Advertising of Tabayer luxury jewelry. Tabayer is a subsidiary brand of GRAFF, a British multinational jeweller.

The R&D stage alone took us so much time – 1.5 months – to realize a unique creative concept.

This earned our customer hundreds of thousands of views and hundreds of positive customer reviews on the brand's Instagram page.



A U T H E N T I C



SOFTSWISS – Sportsbook

[Watch video](#)

SOFTSWISS is a leading iGaming software ecosystem for online casino, sports betting, affiliate marketing, and payments management solutions.

The image brand video focused on dynamics and gamification elements (which intersect with the client's gaming theme), with clear logic and consistency in the product presentation, and also added typography to draw the viewer's attention to the key advantages of the product.



QWQER 2

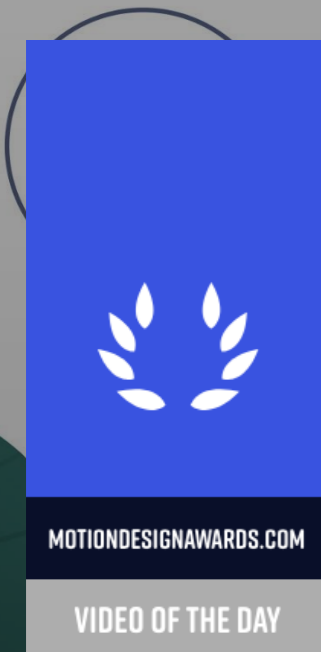
▶ Watch video

What should the last-mile delivery service of the future be like?

Given that this video has multiple complex locations and needs volume, we rendered the backgrounds in 3D while leaving the characters in 2D.

This approach gives a good sense of dimensions and preserves the warm empathy of cartoons.

Explore the creative advertising for the US mobile drone delivery service app with us.



Talk You

[Watch video](#)

A collage-style creative advertising video for a mobile app used for communication, shopping, and online business meetings.

It is based on the “Fuck You” track by CeeLo Green.

The American artist became the influencer of the project and supported the idea of the “Talk You”/“Fuck You” wordplay.



INCOMSYSTEM

[Watch video](#)

INCOMSYSTEM is a research-engineering center, CJSC.

We made the product image video that contains both an explanatory component (action – caption with explanation, infographics) and an image component (high-quality picture, dynamic scenes). A single minimalistic style is maintained.

The task (informational) is to present a specialized product in the field of industrial automation and demonstrate the update in its body part. The task (image) is to present the product visually beautifully through cool rendering.

Add dynamics using a 3D camera in space (object flyovers, zoom-in, zoom-out). As a result – modern 3D video for use both at industry exhibitions and on the Internet.



Corporate Presentations

Selected portfolio



OWUS – GoldFora

[▶ Watch video](#)

The German company OWUS specializes in high-tech engineering development in the field of railway transport.

We made a first-class infographics presentation for the project's investor relations (IR). The new product created by OWUS reduces the railway's exploitation costs and increases its logistics and transport efficiency by several times.

The video explains the main features of the project plain and simple.

Russian Mining Chemical Company

[▶ Watch video](#)

A high-tech presentation for a national mining and chemical company and its products. We deployed filming and tracking, through state-of-the-art screenwriting and design.

We also created 5 corporate presentations for each of the company's products. That allowed our client to launch sales on Asian and MENA markets easily and effectively.



J.P. Morgan China

[Watch video](#)

An image anniversary video dedicated to the 100 years of international financial conglomerate J.P.Morgan Chase in China.

We offer you to make a great journey into the past, present, and future of the "Chinese Economic Miracle".

In this anniversary video we demonstrated JP Morgan's contribution to this economic miracle visually, with a picture, without words.

J.P. Morgan
摩根大通

Hauge Shipping

[Watch video](#)

Green Ship project by Green Ship Design in collaboration with Hauge Shipping.

The new, revolutionary way to ship goods from Israel to Europe and Norway. Twice faster than heavy container vessels.

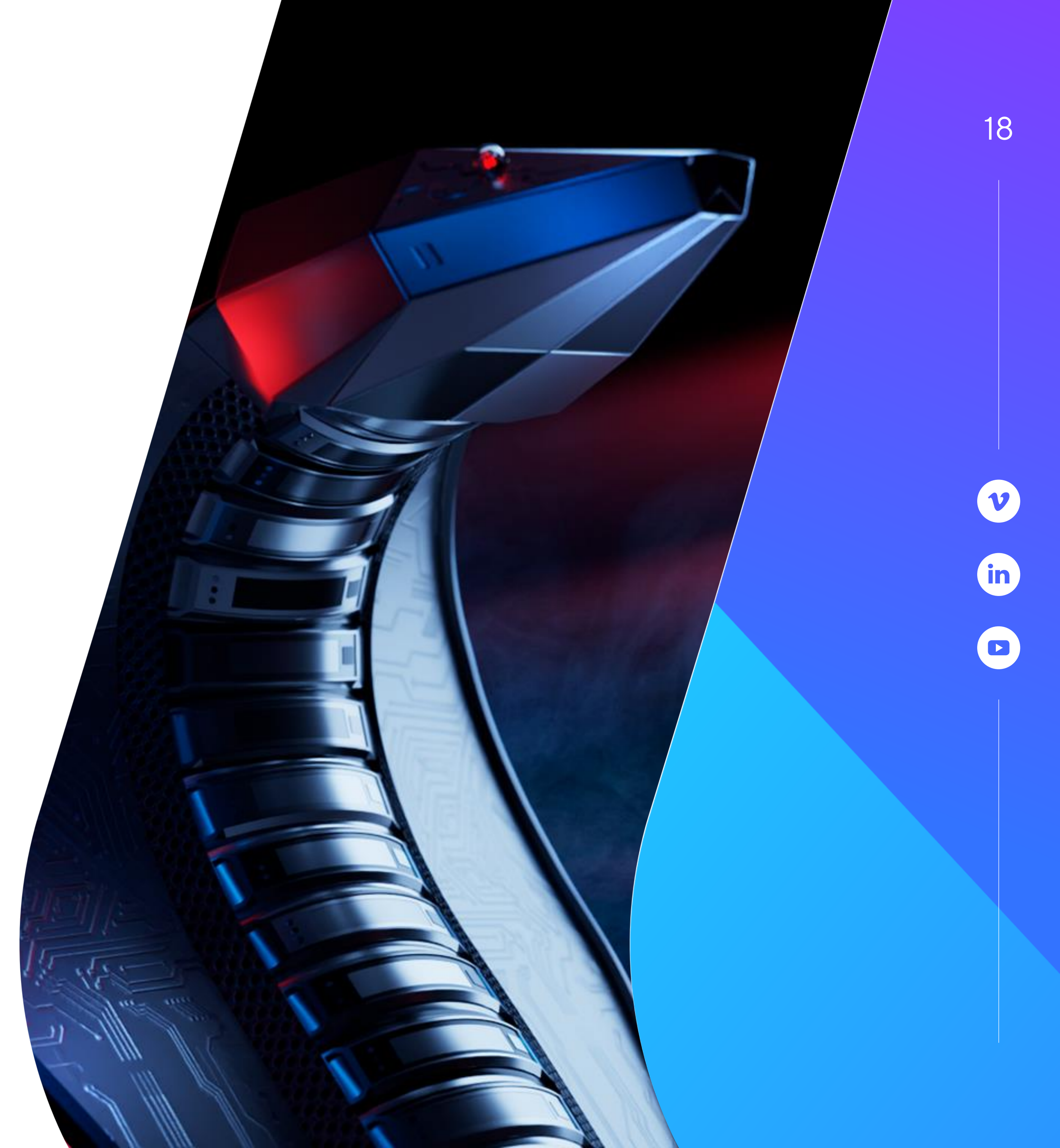
We designed this beautiful infographic in a low-poly style with classic 3D animation techniques in order to illustrate all the profitable features of the new product within 2 minutes.

40 KNOTS
the maximum speed of the fully loaded vessel



3D Branding & Event Design

Selected portfolio



AgroBank

[Watch video](#)

Visual 3D branding for one of the largest banks in Uzbekistan – AgroBank and their online conference which took place in Tashkent.

The video consists of 4 parts and every one of them is responsible for one product of the bank.

For example, Agromarkaz is about special agro centers that will operate throughout the Republic of Uzbekistan. In the motion design intro, the service center itself was taken as the main visual metaphor.

Agrooboks intro is dedicated to the section with educational materials, which contains 100 books on farming and 40 books on plant protection etc.



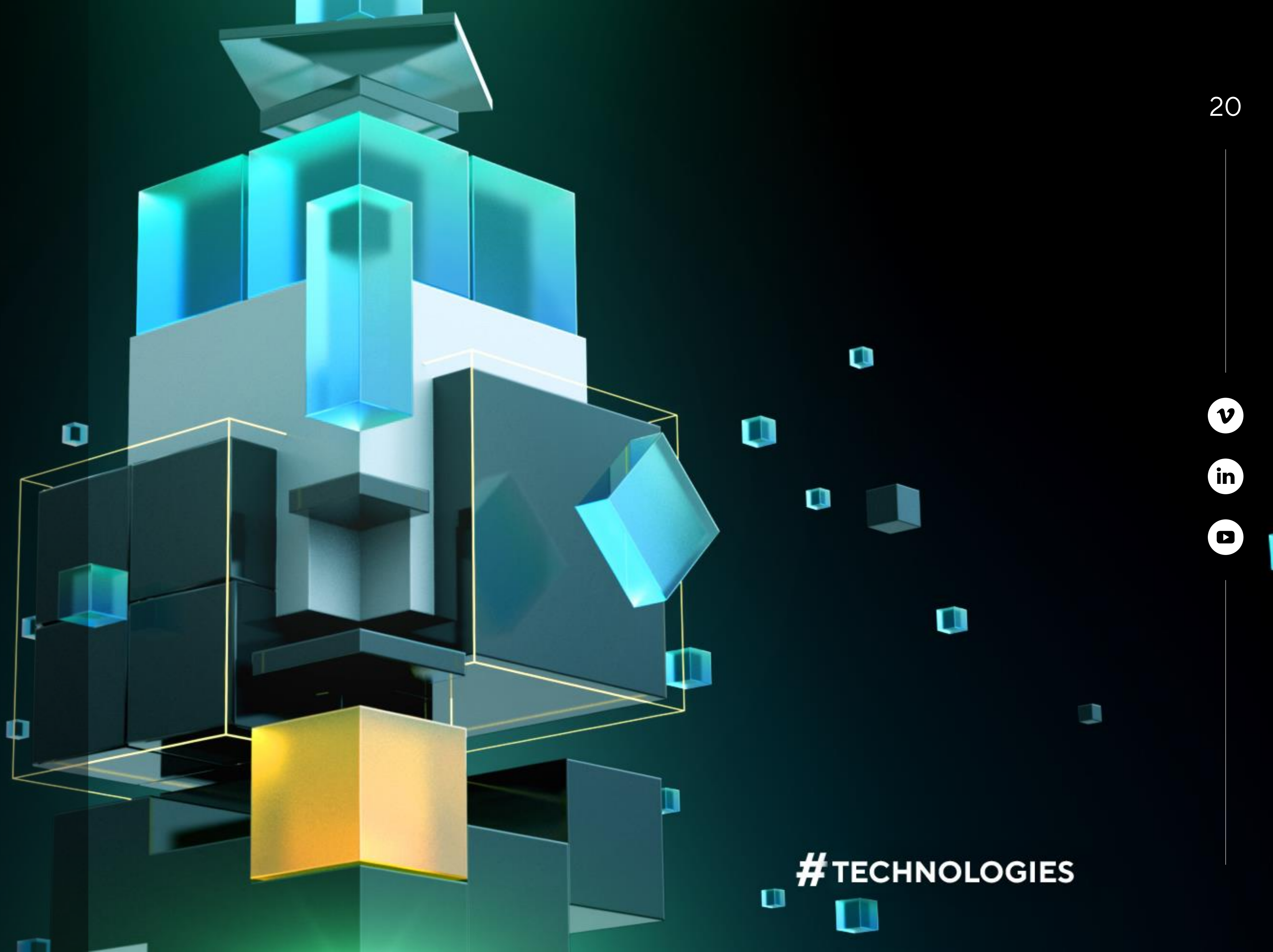
Atlas Clinic

▶ Watch video

Our team prepared a 3D motion design for a special multimedia column for the reception of Moscow's Atlas network of private medical clinics.

We put the main meanings of the brand such as "personalization" or "science", "care", "technologies" and creatively showed them using abstract 3D graphics in each scene to be better remembered by patients stand out from competitors.

The task is to achieve a hypnotic effect so that this column in the clinic becomes the center of attraction for clients.



#TECHNOLOGIES

Deloitte

▶ Watch video

▶ Watch video

A design for opening and closing ceremonies of a corporate event in a corporate style.

The event was timed to coincide with the 175th anniversary of multinational consulting and audit company, Deloitte.

The company is included in the Fortune 100 list of the most outstanding companies in the world.



3D Technical Visualization

Selected portfolio



SKTB Katalizator – Claus Process

▶ Watch video

The company offers a portfolio of Claus catalyze providing a customized approach to unit loading and optimal sulfur recovery efficiency.

Claus commercial catalyzes are manufactured at JSC SKTB Katalizator production sites located in Novosibirsk and Ryazan (JSC Industrial Catalysts).

We demonstrated the detailed Claus process in 3D graphics in order to explain the service's essence and persuade viewers to start working with the company.

INCREASED CORROSION AND
FORMATION OF PYROPHORIC DEPOSITS



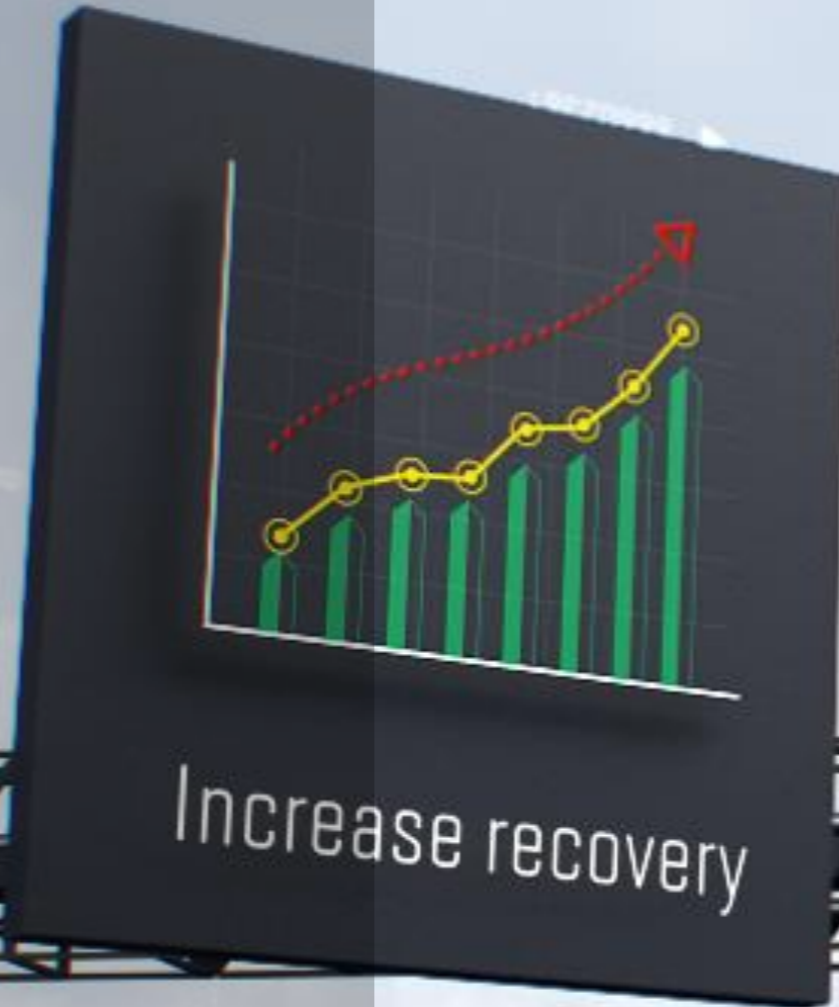
Resman

[Watch video](#)

Resman is a Norwegian company that works in the field of oil well exploration and helps to increase the efficiency of hydrocarbon production.

Resman is a leader in the market of data collection at oil and gas reservoirs with innovative technologies that provide long-term, reliable, risk-free, and inexpensive monitoring.

In the video we visually explain their technologies and complex b2b services in order to build even more effective communication with the clients.



Intapplex

▶ Watch video

We explained a complex IT finance project in a simple and plain language.

With 2D character graphics, attractive illustrations and smooth animation, we made viewing the video comfortable and the product understandable for any viewer.

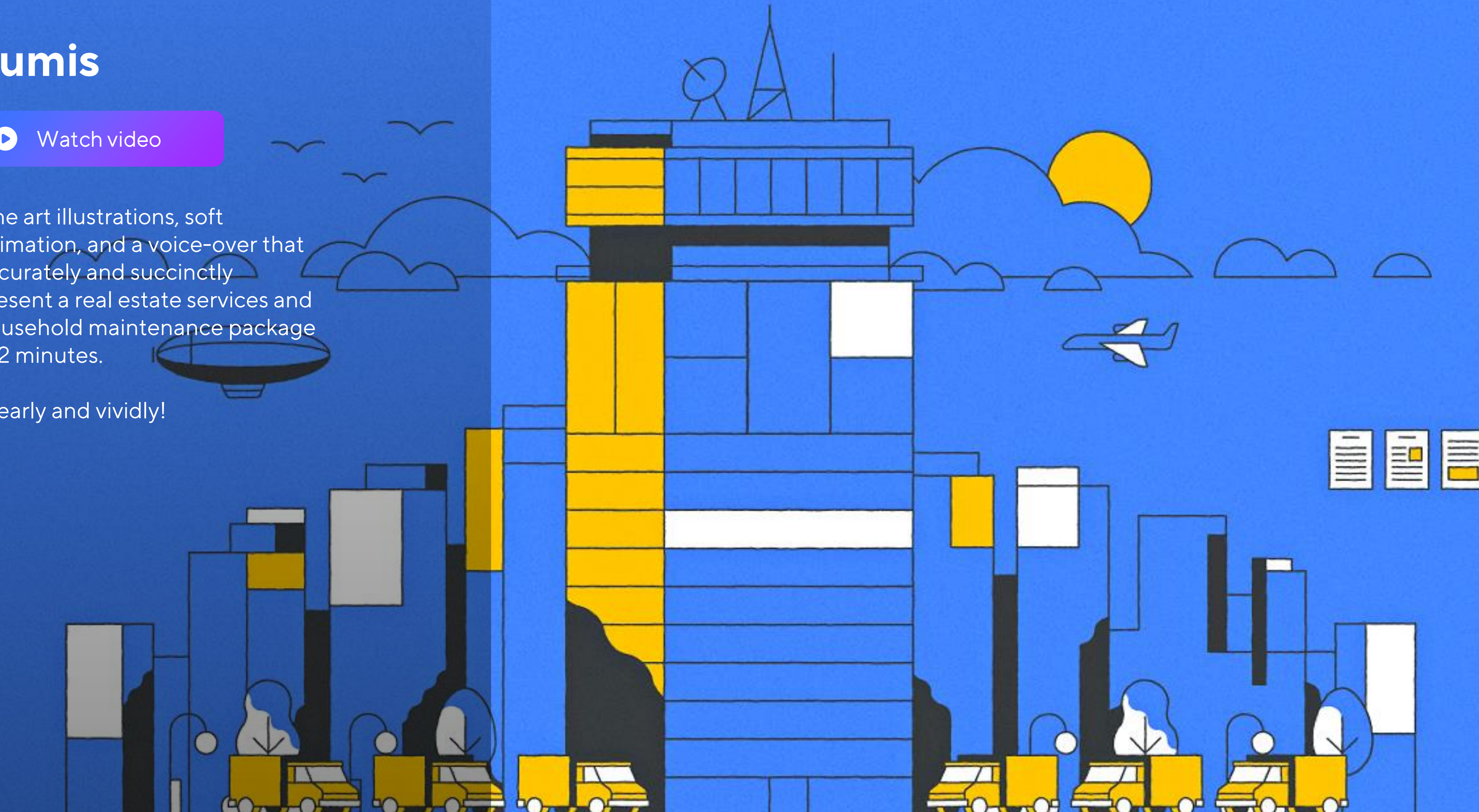


Jumis

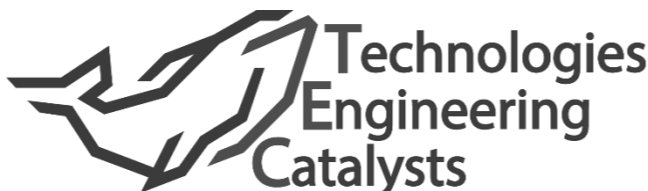
▶ Watch video

Line art illustrations, soft animation, and a voice-over that accurately and succinctly present a real estate services and household maintenance package in 2 minutes.

Clearly and vividly!



Clients



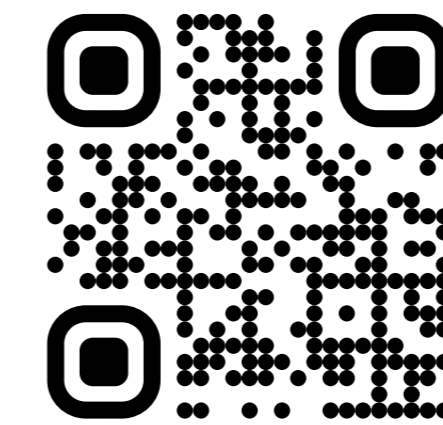


Thank you for your time

Let's make a cool project together!

Contact Us

VZ Agency
art@vz.agency



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